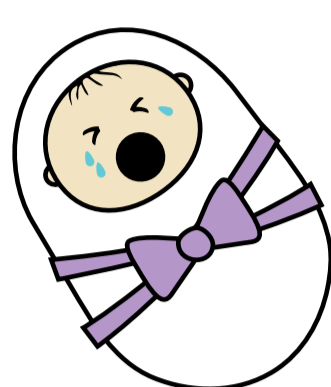


# KNOW THE FACTS ABOUT RSV

## IMPACT OF RSV ON YOUR FAMILY

**Respiratory Syncytial Virus**, or RSV, is a common virus that affects nearly **100% of babies** by the age of 2.



RSV usually causes **mild to moderate cold-like symptoms**, but in some babies, it can cause a serious infection.

**Premature babies** are at heightened risk for severe RSV disease! Premature babies, those born earlier than 37 weeks gestation, are **at high risk** for developing severe RSV disease **due to their underdeveloped lungs** and **immature immune systems**.



Severe RSV disease is the leading cause of **infant hospitalizations** in the U.S., with approximately **125,000 hospitalizations** and **up to 200 infant deaths** each year.

**RSV season** usually occurs from **November through March** for most of the U.S., but can vary regionally and from year to year.



When a child gets RSV, it **affects the entire family**.



## LEARN THE BASICS: WHAT SHOULD YOU LOOK OUT FOR?

Although one-third of mothers have never heard of RSV, all parents should know the signs and symptoms of RSV disease, including:

- ✧ Persistent coughing or wheezing
- ✧ Rapid, difficult, or gasping breaths
- ✧ Bluish color around the lips, mouth, or fingernails
- ✧ Fever (especially if it is over 100.4°F [rectal] in infants under 3 months of age)

## TIPS TO PREVENT RSV DISEASE

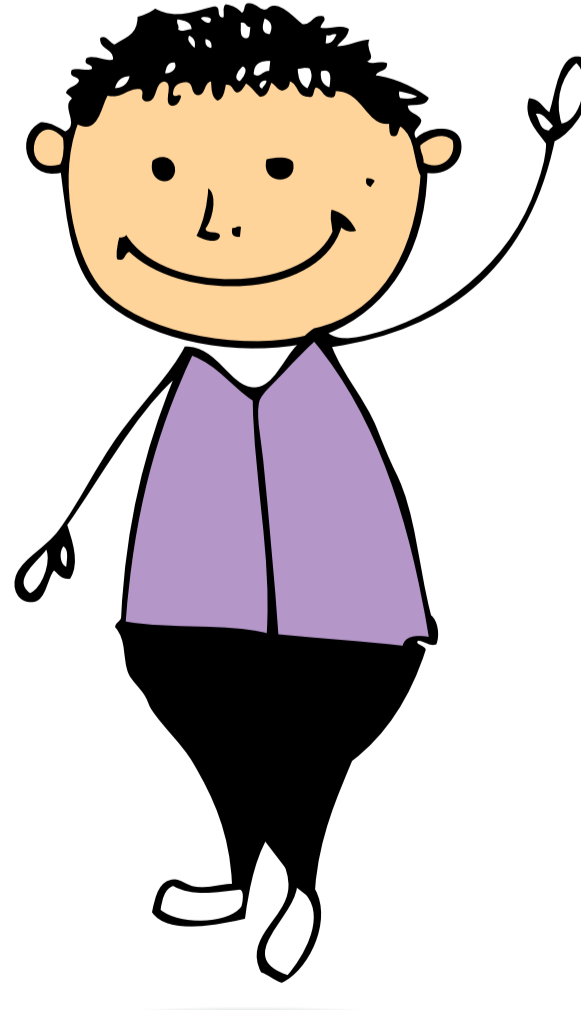


Since there is no treatment specific for RSV disease, **prevention is critical**. All parents should:

- ✓  Understand the risk factors and ask your child's pediatrician if your child may be at increased risk
- ✓  Wash their hands and ask others to do the same
- ✓  Keep toys, clothes, blankets, and sheets clean
- ✓  Avoid crowds and other young children during RSV season

## HOW TO LEARN MORE

PARENTS SHOULD SPEAK TO THEIR HEALTH CARE PROVIDER TO LEARN HOW TO KEEP THEIR BABY SAFE THIS RSV SEASON.



FOR MORE INFORMATION ABOUT RSV AND PREVENTION, VISIT

[RSVPROTECTION.COM](http://RSVPROTECTION.COM)